

## Letter for Local Health Care Providers and/or Community Agencies

*Insert Return Address*

*Insert Date*

*Insert Mailing Address*

### **Re: Health Before Pregnancy**

Dear *Insert Name*:

Do you have male and female clients between the ages of 20 and 40 who may be planning a pregnancy in the future? *Insert your organization's name here* is planning a local public awareness campaign on health before pregnancy in March 2005. You may have a critical role in sharing information about health before pregnancy. To assist you in this endeavor we are providing you with *insert information about the local initiatives you are planning such as the resources you are distributing. Provide web addresses such as Best Start for more information.*

Many men and women wait until a pregnancy is confirmed before they seek prenatal care or make changes to their lifestyle or health choices. These efforts, while important for improving birth outcomes, often occur too late to have a positive impact on the developing baby during its critical stages of development. There are many things that both men and women can do *before* pregnancy to improve the health of their future children. Good health before, during and after pregnancy is beneficial to all.

This local campaign coincides with a provincial public awareness campaign being implemented by Best Start: Ontario's Maternal, Newborn and Early Child Development Resource Centre. In March 2005 the Provincial Health Before Pregnancy Campaign will reach Ontario men and women, 20 to 40 years of age. This campaign will be supported with transit (bus and GO trains) and movie theatre advertising.

Your support would be greatly appreciated. If you have any further questions about this campaign or would like additional resources, please contact *insert name and number here*.

Yours truly,

*Insert Name*