

For release March __, 2005
Best Start
Script 2
Length: seconds (audio quote)

Newscaster Script: (read by news anchor)

If you're planning to have a baby, a new provincial health campaign might help to give your future child the best start in life. The campaign is called Health Before Pregnancy, and its goal is to inform parents-to-be. Mara Celmins is with the Best Start Resource Centre.

(Interview with Mara Celmins)

01:19:30-01:19:42 (12)

“Best Start Resource Centre is working with public health units and other community agencies across the province. We're helping them inform men and women about the important health issues they need to consider before becoming pregnant.”

Newscaster Script: (read by news anchor)

Both men and women need to consider how things such as environmental hazards, nutrition, physical activity, smoking, alcohol, drugs, caffeine, and sexually transmitted infections can affect the chances of getting pregnant and having a healthy baby. For more information about health before pregnancy, visit www.healthbeforepregnancy.ca or talk to your health care provider.