

Breastfeeding Clearing House Content Checklist

Name of resource:

Date assessed:

Assessed by:

A note to reviewers: Study the resource carefully to complete the following checklist. Where you indicate “no”, please identify concerns in the comments box and identify corresponding criteria number. You may also add additional comments as needed for clarity.

	Yes	No	N/A	
General				
1				Does the resource have clear objectives, assessed by a statement of purpose or goal that is carried out?
2				Are the key messages easy to find?
3				Does it employ a style of writing that is empowering to the end-user?
4				Is this resource relevant to the Ontario context?
Comments				
Alignment with Current Research and Best Practice				
5				Are current references (within 5 years) included that are consistent with national or provincial BFI/best practice recommendations?
6				Is the content accurate and consistent with current evidence and best practices (e.g. Baby-Friendly Initiative)?
7				If the resource is a Best Practice Guideline does it seem suitable using AGREE II – Global Rating Scale, a short item tool found at www.agreetrust.org/resource-centre/agree-ii-grs-instrument/ . If more detail is needed the complete AGREE II may be accessed at www.agreetrust.org/agree-ii/ which goes more into the six domains.
8				If the resource is a breastfeeding policy, has it been updated in the last 5 years? Is it supportive of BFI? If this policy is a template, is it up to date even if > 5 years old?
Comments				
Compliance with the International Code of Marketing of Breastmilk Substitutes				
9				Is the item free of the promotion of breastmilk substitutes (formula) unless appropriate to the resource?
10				Is the item free from promotion of commercial products? It may contain reference to a commercial item out of necessity. For example, teaching for Hands On Pumping would show a pump or parts of a pump.
11				Is the item conflict of interest-free between the producer, funder or user of this resource?
12				Are alternatives to bottles and teats (e.g. cup and spoon) suggested for when supplemental feedings are required (or provided) especially in the early postpartum period?
13				Are the visuals used impartial and free of promotional material for products and companies that fall within the scope of the WHO Code (e.g. infant formula, baby foods, infant cereals, pumps, nursing pads, nipples)?
Comments				

	Yes	No	N/A	
Visuals and Graphics				
14				Does this resource exclude visuals and graphics of bottles or artificial teats/nipples? (Exception made if item is specifically developed to provide guidance on the use of bottles or pacifiers/soothers and is intended to be used on a one-to-one basis.)
15				Do breastfeeding pictures depict positive breastfeeding relationships?
16				Do any breastfeeding pictures reflect cultural diversity or reflect the intended audience of the resource?
Comments				
Language and Tone				
17				Does the resource encourage breastfeeding, exclusively to six months and continued after the introduction of solids for two years and beyond?
18				Does the resource use positive language, not comparative language? (Some resources may be challenging, such as those that help with informed decision making). Note that breastfeeding and formula feeding cannot be presented as equal/the same for example, "If your baby is breastfeeding or formula feeding..."
19				Does the resource avoid presenting breastfeeding as difficult, rule-laden or medicalized e.g. number or maximum frequency of feedings?
20				Is the language and literacy level appropriate for the intended audience? (including font and white space)
Comments				
Duplication				
21				Is this resource different from existing resource that have already been reviewed and/or posted to the Clearing House? If not, please specify which resource it is similar to:
Comments				

Reviewer Assessment Result

- If all "yes" – Recommended for inclusion
- If many "no" – Recommended for non-inclusion
- Mixed review/unsure

How long did it take you to review this resource?

Please return the completed Clearing House Content Checklist document to the review team lead.

The lead will:

Collate the results and return one document to the coordinator along with a completed row on the Clearing House Content Spreadsheet. The lead may request other reviewers to assist with the resource description or other parts of the spreadsheet contents.

For BSRC Coordinator: Has permission been given to post this resource on the Clearing House? _____