

MNCHP Network Bulletin



best start
meilleur départ

by/par health **nexus** santé

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I. NEWS & VIEWS

ONTARIO

1. LIEUTENANT GOVERNOR OF ONTARIO SPEECH: THE IMPORTANCE OF INVEST IN KIDS

(also available in French)

At the 17th Annual Battle of the Brains event, the Honourable David C. Onley, Lieutenant Governor of Ontario, spoke about the importance of Invest in Kids' mission to transform the way Canadian parents are educated and supported. The transcription of his speech is available online.

<http://parents2parents.ca/node/901>

2. SUPPORTING HEALTHY AND ACTIVE CHILDREN: GOVERNMENT OF ONTARIO INTRODUCES LEGISLATION

(also available in French)

Legislation was introduced for a new permanent Children's Activity Tax Credit. If passed, the tax credit would help parents with the cost of enrolling their children in activities that encourage them to be healthy and active. Parents and guardians would be able to claim up to \$500 of eligible expenses per child. Ontario's tax credit would be fully refundable to benefit all families, including those with low incomes. It would apply to a range of activities (e.g., sports, arts, and cultural activities). If passed, the tax credit would apply to any eligible expenses incurred on or after January 1, 2010.

News: <http://news.ontario.ca/mof/en/2010/09/supporting-healthy-and-active-children.html>

French: <http://news.ontario.ca/mof/fr/2010/09/pour-des-enfants-actifs-et-en-bonne-sante.html>

More information about the tax credit: <http://news.ontario.ca/mof/en/2010/09/ontario-childrens-activity-tax-credit.html>

French: <http://news.ontario.ca/mof/fr/2010/09/credit-dimpot-pour-les-activites-des-enfants-de-ontario.html>

CANADA

3. LATEST PRODUCT RECALLS

(available in French)

Note: Products that are recalled for containing lead or barium are in excess of the allowable level per the Canadian Hazardous Products Act (CHPA).

- Giant Stars: The ball-like knobs on the plastic stars can break off, forming small parts; these small parts pose a choking hazard.
- Children's Light-Up Rings and Star Glasses: If crushed or pulled apart, the plastic casing on the light-up rings and star glasses can break apart and expose the button-sized batteries; these small batteries pose an ingestion hazard.

- Mustang and Corvette-branded 1/10 Scale Radio Controlled Vehicles: The product may short circuit during use, potentially producing smoke and overheating; this poses a hazard to users if they touch the product.

English: <http://cpsr-rspc.hc-sc.gc.ca/PR-RP/results-resultats-eng.jsp?searchstring=&searchyear=&searchcategory=>
<http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/index-eng.php>

French: <http://cpsr-rspc.hc-sc.gc.ca/PR-RP/results-resultats-fra.jsp?searchstring=&searchcategory=&searchyear=&StartIndex=1¤t=true>
<http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/index-fra.php>

- Button batteries pose big risk for kids

<http://www.cbc.ca/health/story/2010/09/20/batteries-children-swallow.html?ref=rss>

- Health Hazard Alert – Consumers cautioned to inspect powered infant formula cans

English: <http://news.gc.ca/web/article-eng.do?m=/index&nid=560959>

French: <http://nouvelles.gc.ca/web/article-fra.do?m=/index&nid=560959>

- Abbott voluntarily recalls certain Similac brand powder infant formulas that did not meet its quality standards

<http://abbott.vo.llnwd.net/o18/similac/recall/default.htm>

4. CALL OUT FOR BREAST MILK

A woman in British Columbia is asking for breast milk to help her infant daughter Anaya. Anaya was diagnosed with infantile Krabbe leukodystrophy and is intolerant to formula. Her mother explained why she needs more breast milk: “When she first got sick and couldn’t nurse anymore, I started pumping breast milk for her, but I’ve only ever been able to get 10 ounces a day, and she needs 30”.

Supplementing the breast milk with formula made Anaya sick. Since she has been on a breast milk only diet she started gaining weight. There are currently six women donating breast milk but in the last few months some of the major donors have moved and replacements are urgently needed.

http://www.bcclocalnews.com/kootenay_rockies/nelsonstar/news/103093564.html

5. HARPER CALLS ON UN TO GET SERIOUS ABOUT IMPROVING CHILD, MATERNAL HEALTH

Prime Minister Stephen Harper is urging world leaders to embrace the Muskoka Initiative for Maternal, Newborn and Child Health, which was established at the G8 Summit in Huntsville, Ontario (Goodman, 2010, September 21). He said that is a “sad reality” that despite the stated goals of the United Nations to dramatically reduce poverty around the world, hundreds of thousands of mothers die in pregnancy each year, while nearly five million children die before the age of five (Goodman, 2010, September 21).

http://news.sympatico.cbc.ca/health/harper_calls_on_un_to_get_serious_about_improving_child_maternal_health_/df0dfe50

6. FEDERAL, PROVINCIAL, AND TERRITORIAL HEALTH AND HEALTHY LIVING/WELLNESS MINISTERS AGREE ON WAYS TO STRENGTHEN THE HEALTH OF CANADIANS

(also available in French)

At their annual meeting, Canada’s Ministers of Health endorsed a Declaration on Prevention and Promotion that will guide to promote healthy living across Canada (Canadian Intergovernmental Conference Secretariat [CICS], 2010). They also released “Curbing Childhood Obesity: A Federal-Provincial-Territorial Framework for Action to Promote Healthy Weights”. The first step is to engage citizens, government, non-government partners, and industry in discussing different ways to increase the availability and accessibility of nutritious foods, and decrease the marketing of foods and beverages high in fat, sugar, and/or sodium to children (CICS, 2010). Leona Aglukkaq, Minister of Health, explains: “I am extremely pleased that we reached agreement to focus more of our attention on helping Canadians,

especially children, lead healthier lives...Childhood obesity is a national public health challenge that requires all sectors to get involved (CICS, 2010).

News: http://www.scics.gc.ca/cinfo10/830989004_e.html

French: http://www.scics.gc.ca/cinfo10/830989004_f.html

Declaration: <http://www.phac-aspc.gc.ca/hp-ps/hl-mvs/declaration/index-eng.php>

French: <http://www.phac-aspc.gc.ca/hp-ps/hl-mvs/declaration/index-fra.php>

Framework "Curbing Childhood Obesity": <http://www.phac-aspc.gc.ca/hp-ps/hl-mvs/framework-cadre/index-eng.php>

French: <http://www.phac-aspc.gc.ca/hp-ps/hl-mvs/framework-cadre/index-fra.php>

II. RECENT REPORTS AND RESEARCH

CANADA

7. VITAL COMMUNITIES, VITAL SUPPORT: HOW WELL DO CANADA'S COMMUNITIES SUPPORT PARENTS OF YOUNG CHILDREN?

This report is the second phase of the larger "Vital Communities, Vital Support" study to explore how well Canada's communities support parents of young children, and to examine how that support relates to parents' knowledge about child development, confidence in parenting and their parenting behaviour (Invest in Kids, 2010). The executive summary of the Phase 2 report "What Parents Tell Us" is available online.

http://www.parents2parents.ca/files/Vital_Communities_Vital_Support_Phase_2_What_Parents_Tell_Us_EXECUTIVE_SUMMARY.pdf

INTERNATIONAL

8. WORLD HEALTH ORGANIZATION (WHO) GROWTH CHARTS RECOMMENDED FOR ASSESSING GROWTH OF INFANTS UP TO AGE 2 in U.S.

The U.S. Centers for Disease Control and Prevention announced that the WHO growth charts are recommended for assessing growth of infants up to age 2 by practitioners in clinical settings. The CDC, the National Institutes of Health, and the American Academy of Pediatrics convened an expert panel in 2006 to examine the scientific evidence and the potential clinical use of the WHO growth charts in the United States. The WHO growth charts are based on breastfeeding as the normal standard for infant growth, with the healthy breastfed infant the standard by which all other infants should be compared. "The International Lactation Consultant Association, the United States Lactation Consultant Association, and the Canadian Lactation Consultants Association, applaud the CDC's new recommendations, reminding public health officials, private practitioners, WIC clinics, and other clinicians to be proactive in establishing breastfeeding as the clinical standard for policies and practices surrounding assessment and care of infants" (CLCA, 2010). The WHO growth charts were translated into the Imperial Standard by Dietitians of Canada and are now available online.

Report: http://www.cdc.gov/mmwr/preview/mmwrhtml/rr5909a1.htm?s_cid=rr5909a1_e

Growth charts in Imperial Standard:

<http://www.dietitians.ca/resources/resourcesearch.asp?fn=view&contentid=14517>

9. TRENDS IN MATERNAL MORTALITY: 1999 TO 2008

Millennium development goal (MDG) 5 Target 5A calls for the reduction of maternal mortality ratio (MMR) by three quarters between 1990 and 2015. This report highlights the trends in maternal mortality from 1990 to 2008 at country, regional, and global levels. Some key findings include:

- “Ten out of 87 countries with maternal mortality ratios over 100 in 1990, are on track with an annual decline of 5.5% between 1990 and 2008. At the other extreme, 30 made insufficient or no progress since 1990.
- The study shows progress in sub-Saharan Africa where maternal mortality decreased by 26%.
- In Asia, the number of maternal deaths is estimated to have dropped from 315 000 to 139 000 between 1990 and 2008, a 52% decrease.
- 99% of all maternal deaths in 2008 occurred in developing regions, with sub-Saharan Africa and South Asia accounting for 57% and 30% of all deaths respectively” (WHO, 2010).

http://whqlibdoc.who.int/publications/2010/9789241500265_eng.pdf

http://www.who.int/reproductivehealth/publications/monitoring/MMR_technical_report.pdf

III. CURRENT INITIATIVES

10. DO YOU WANT TO SPARK CHANGE IN YOUR COMMUNITY TO HELP KIDS BE MORE ACTIVE AND INCREASE THEIR ACCESS TO HEALTHY FOOD?

(also available in French)

The Heart and Stroke Foundation is now accepting applications for the November 1st deadline for the Foundation’s Spark Advocacy Grants. It is a grants competition that provides financial support for advocacy initiatives that focus on increasing access to physical activity and/or healthy food for children across the province. Visit the spark website to view the Community Advocacy Grants Webcast, watch short videos about some of the Spark Advocacy Grant projects, and download and review the questions and answers and the grant guidelines.

English: www.heartandstroke.ca/spark

French: <http://www.fmcoeur.on.ca/site/c.pk10L9MMJpE/b.3664609/k.BB40/Acceuil.htm>

11. ONLINE STAKEHOLDER SURVEY: PHYSICAL ACTIVITY GUIDELINES FOR CANADIANS

The Alberta Centre for Active Living is encouraging all stakeholders to complete a survey about the new Physical Activity Guidelines for Canadians. They suggest consulting the Canadian Society for Exercise Physiology (CSEP) website for more information on the four years of background work behind the review of Canada’s current physical activity guidelines.

Survey: https://www.surveymonkey.com/s/CSEP_PAGuidelines2010

CSEP website: <http://www.csep.ca/english/View.asp?x=587>

French: <http://www.csep.ca/Francais/View.asp?x=587>

12. SUDDEN INFANT DEATH SYNDROME (SIDS) AWARENESS MONTH: OCTOBER

October is SIDS awareness month. Service providers can borrow a safe sleep display from the Best Start Resource Centre. The Canadian Foundation for the Study of Infant Deaths (CFSID) provides a range of information and resources. Some other links of interest are also listed below.

Safe sleep display: <http://www.beststart.org/resources/index.html#display>

CFSID: <http://www.sidscanada.org/>

Public Health Agency of Canada: <http://www.phac-aspc.gc.ca/dca-dea/prenatal/sids-eng.php>

French: <http://www.phac-aspc.gc.ca/dca-dea/prenatal/sids-fra.php>

Health Canada: <http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/sleep-sommeil-eng.php>

French: <http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/sleep-sommeil-fra.php>

IV. UPCOMING EVENTS

This section lists events that have not been included in earlier editions of the bulletin or listserv postings. For the details of these events and a complete list of events noted in previous bulletins and postings, including contact information, links to organizations, and descriptions, see <http://www.beststart.org/events/otherevents.php>

ONTARIO

13. OPEN HOUSE: CENTRE FRANCOPHONE DE SAULT STE. MARIE (in French)

September 25, 2010: Sault Ste. Marie, ON

Hosted by: Centre Francophone de Sault Ste. Marie

<http://www.centrefrancophone.net/>

14. ECHENBERG FAMILY CONFERENCE ON HUMAN RIGHTS: THE GLOBAL CONFERENCE ON HUMAN RIGHTS AND DIVERSE SOCIETIES

October 7-9, 2010: Montreal, QC

Hosted by: McGill University

<https://secureweb.mcgill.ca/efchr-events/>

15. WHAT SERVICE PROVIDERS CAN DO TO GET OUR KIDS HEALTHY AND ACTIVE

October 14, 2010: London, ON

Provided in partnership by: Child & Youth Network, in motion, Middlesex-London: Building Canada's Healthiest Community, and Western Health Sciences

<http://parc.ophea.net/sites/default/files/Mark%20Tremblay%20at%20CHOCC.pdf>

16. MULTIPLE BLESSINGS, MULTIPLE CHALLENGES (OTTAWA)

October 26, 2010: Ottawa, ON

Hosted by: La Leche League Canada

<http://www.lllc.ca/sites/lllc.ca/files/LLLC%20HPS%20Ottawa%20October%2026,%202010.pdf>

17. PLAYGROUND INSPECTOR CERTIFICATION PROGRAM

October 26-29, 2010: Ottawa, ON

Hosted by: Canadian Parks and Recreation Association

http://www.prontario.org/index.php?ci_id=6448

18. MULTIPLE BLESSINGS, MULTIPLE CHALLENGES (ST. CATHARINES)

October 28, 2010: St. Catharines, ON

Hosted by: La Leche League Canada

<http://www.lllc.ca/>

19. THE ART OF FACILITATION WORKSHOP

November 10, 2010: Toronto, ON

Hosted by: Parks and Recreation Ontario

http://www.prontario.org/index.php?ci_id=6505

20. PUBLIC HEALTH CONFERENCE

April 5-8, 2011: St. Toronto, ON

Hosted by: Ontario Public Health Association, Ontario Agency for Health Protection and Promotion, and Association of Local Public Health Agencies

<http://www.opha.on.ca/cgi-bin/events.p>

V. RESOURCES

21. ONLINE COURSE FOR SERVICE PROVIDERS: UNDERSTANDING SUDDEN INFANT DEATH SYNDROME (SIDS) AND SAFE SLEEP

The Sudden Infant Death Syndrome (SIDS) for Health Care Professionals online course is designed to generate awareness about SIDS and to provide information and strategies for reducing the risk of SIDS. The course duration is 3 hours and it is \$24.95.

<http://www.sidscanada.org/sidseducation/sidsforprofessionals.html>

22. EAT WELL AND BE ACTIVE EDUCATIONAL TOOLKIT

(also available in French)

Health Canada and the Public Health Agency of Canada launched the "Eat Well and Be Active Educational Toolkit. The toolkit is designed to support health and educational intermediaries to teach children and adults about healthy lifestyle choices using Canada's Food Guide and Canada's Physical Activity Guide. It includes Eat Well and Be Active Every Day educational poster, downloadable activity plans as well as healthy eating and physical activity images and tips.

English: <http://www.hc-sc.gc.ca/fn-an/food-guide-aliment/educ-comm/index-eng.php>

French: <http://www.hc-sc.gc.ca/fn-an/food-guide-aliment/educ-comm/index-fra.php>

VI. FEATURED BEST START RESOURCES

23. CREATING A SMOKE-FREE ENVIRONMENT FOR YOUR CHILDREN - VIDEO

(available in French)

This 24-minute video (Best Start Resource Centre, 2010) highlights the social impact of second-hand smoke on young families. It contains testimonies of situations related to second-hand smoke experienced by families. Many strategies to reduce the exposure of young children and pregnant women to second-hand smoke are provided. The video can be purchased and or downloaded from the Best Start Resource Centre website. Complementary resources, including a facilitator guide, are also available.

English: <http://beststart.org/resources/tobacco/index.html>

French: <http://www.meilleurdepart.org/resources/tabagisme/index.html>

24. CREATING A SMOKE-FREE ENVIRONMENT FOR YOUR CHILDREN – FACILITATOR GUIDE

(available in French)

This document (Best Start Resource Centre, 2010) will help service providers present the video "Creating a Smoke-Free Environment for Your Children". It offers suggestions to facilitate the discussion, information on second-hand smoke and an evaluation form.

English: http://beststart.org/resources/tobacco/pdf/tobacco_video_manual_eng_FINAL.pdf

French: http://www.meilleurdepart.org/resources/tabagisme/Tobacco_video_manual_FINAL.pdf

25. INFORMATION ON SECOND AND THIRD-HAND SMOKE - HANDOUT

(available in French)

This document (Best Start Resource Centre, 2010) is intended to be distributed to the participants when the video "Creating a Smoke-Free Environment for Your Children" is shown. It contains information on

second and third-hand smoke, a summary of the strategies offered in the video, and sources of supplementary information.

English: http://beststart.org/resources/tobacco/pdf/tobacco_handout_eng_FINAL.pdf

French: http://www.meilleurdepart.org/resources/tabagisme/pdf/Tobacco_handout.pdf

26. EVALUATION – CREATING A SMOKE-FREE ENVIRONMENT FOR YOUR CHILDREN

(available in French)

This evaluation (Best Start Resource Centre, 2010) is intended to be distributed to the participants when the video "Creating a Smoke-Free Environment for Your Children" is shown.

English: http://beststart.org/resources/tobacco/pdf/tobacco_download_evaluation_eng_FINAL.pdf

French: http://www.meilleurdepart.org/resources/tabagisme/pdf/Tobacco_evaluation.pdf

27. SMOKING AND PREGNANCY - POSTER

(available in French)

This poster (Best Start Resource Centre, 2010) encourages pregnant women to stop smoking, or to cut back on their smoking as possible. They are also encouraged to reduce their exposure to second-hand smoke.

English: http://beststart.org/resources/tobacco/pdf/BS_tobacco_posters.pdf

French: http://www.meilleurdepart.org/resources/tabagisme/pdf/BS_tobacco_posters.pdf

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Click here to access Health Nexus' other e-bulletins and listservs:

In English:

- [OHPE](#) - The free weekly Ontario Health Promotion E-mail bulletin (OHPE) offers a digest of news, events, jobs, feature articles on health promotion issues, resources, and much more, to those working in health promotion. <http://www.ohpe.ca/>
- [Click4HP](#) - An open, facilitated public listserv, is an international dialogue on health promotion. Participants exchange views on issues and ideas, provide leads to resources, and ask questions about health promotion. <https://listserv.yorku.ca/archives/click4hp.html>
- [Health Nexus Today](#) - Health Nexus Today is our Blog on health promotion. According to Google, "Blog is short for weblog - a journal or newsletter that is frequently updated and intended for the general public." Find the latest on health promotion including breaking news, highlights, studies, and issues in health promotion and the determinants of health in Canada and internationally. <http://www.blogs.healthnexusante.ca/>

In French:

- [French distribution list](#) – The free distribution list offers information in French on maternal, newborn, and child health promotion topics. http://www.meilleurdepart.org/index_fr.html
- [Le Bloc-Notes](#) – The biweekly French language bulletin provides information on health promotion. <http://leblocnotes.ca/>