

# MNCHP Network Bulletin



*best start  
meilleur départ*

by/par health **nexus** santé

*\* The next bulletin will be released December 10, 2010.*

## NOVEMBER 19, 2010

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## I. NEWS & VIEWS

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### CANADA

#### 1. LATEST PRODUCT RECALLS

(available in French)

Note: Products that are recalled for containing lead or barium are in excess of the allowable level per the Canadian Hazardous Products Act (CHPA).

- Aerosol Shoe Care Products: Does not meet labelling requirements for consumer chemical products under Canadian law.
- Sylvania Mayhill Electric Fireplace: Some units were found to have mould growth on the MDF panels.
- Chaperone-brand Infant Car Seats by Britax: The harness chest clip can break, creating sharp edges that could pose a laceration hazard. Due to its small size, the broken clip may also pose a choking hazard to young children.
- LED Outdoor Christmas Figures sold by Costco: The rectifier, which converts alternating current to direct current, on these LED-lighted outdoor figures may ignite, posing a risk of fire.
- Tolo Maraca Rattle: Handle of these rattles pose a choking/suffocation hazard.

English: <http://cpsr-rspc.hc-sc.gc.ca/PR-RP/results-resultats-eng.jsp?searchstring=&searchyear=&searchcategory=>  
<http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/index-eng.php>

French: <http://cpsr-rspc.hc-sc.gc.ca/PR-RP/results-resultats-fra.jsp?searchstring=&searchcategory=&searchyear=&StartIndex=1&current=true>  
<http://www.hc-sc.gc.ca/cps-spc/advisories-avis/aw-am/index-fra.php>

#### 2. TOO SOON TO BAN BISPHENOL A (BPA)?

An international panel of experts recently concluded that food is the main source of BPA exposure and that other sources are of minor relevance (World Health Organization [WHO], 2010). The BPA gets into food from food packaging such as plastic containers (e.g., baby bottles) and coated food cans. The panel also concluded that although there are been a few recent studies that found associations between low BPA exposure levels and some adverse health outcomes, it may be too soon to ban BPA until more is known about the chemical's risk (WHO, 2010, November 9). Rick Smith, Executive Director of Environmental Defence, says that Canada is on the right track and should not falter, despite the WHO's conclusions (Blackwell, 2010, November 11).

[http://www.who.int/foodsafety/chem/chemicals/bisphenol\\_release/en/](http://www.who.int/foodsafety/chem/chemicals/bisphenol_release/en/)  
<http://news.nationalpost.com/2010/11/11/too-soon-to-ban-bisphenol-a-who-says/>

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## II. RECENT REPORTS AND RESEARCH

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### ONTARIO

#### 3. RATES OF FETAL ALCOHOL EXPOSURE AMONG NEWBORNS IN A HIGH-RISK OBSTETRIC UNIT

The objective of this study (Goh, Hutson, Lum, Roukema, Gareri, et al., 2010) was to determine whether high-risk pregnancies are associated with an increased risk of in utero alcohol exposure. Meconium fatty acid ethyl esters (FAEEs) are sensitive and specific biomarkers for prenatal alcohol exposure in pregnancy (Goh, Hutson, Lum, Roukema, Gareri, et al., 2010). The researchers found a 2.5% rate of positive FAEE in a general population sample of infants born in the region of Grey-Bruce, Ontario. Grey-Bruce residents transferred to a high-risk obstetric unit were identified and the positive FAEE rate of this group was compared with the population-based prevalence in the Grey-Bruce area. The findings indicate that 30% of the high-risk specimens were positive for FAEE, meaning that infants born in the high-risk obstetric unit had a 12-fold higher risk of screening positive for a second and third trimester alcohol exposure compared with infants born in the general population of Grey-Bruce (Goh, Hutson, Lum, Roukema, Gareri, et al., 2010). The authors suggest that high-risk pregnancies should be screened for prenatal alcohol exposure in pregnancy and followed-up for potential diagnosis of FASD (Goh, Hutson, Lum, Roukema, Gareri, et al., 2010).

<http://www.ncbi.nlm.nih.gov/pubmed/20584588>

### CANADA

#### 4. FEDERAL POVERTY REDUCTION PLAN: WORKING IN PARTNERSHIP TOWARDS REDUCING POVERTY IN CANADA

(available in French)

The Standing Committee on Human Resources, Skills and Social Development, and the Status of Persons with Disabilities (the HUMA Committee) released its final report on the federal role in addressing poverty (2010, November 17). The report follows three years of work by this committee. Chapters include:

- Highlights of key recommendations to be implemented in the short-term
- Poverty in Canada (e.g., defining and measuring poverty, trends, vulnerable populations, etc.)
- Poverty reduction strategies in Canada and other countries
- The federal contribution to reducing poverty in Canada
- Assisting children, families, and vulnerable populations
- Housing and homelessness initiatives
- Education and training and employment related measures
- Conclusions
- List of recommendations

English:

[http://www2.parl.gc.ca/Content/HOC/Committee/403/HUMA/Reports/RP4770921/403\\_HUMA\\_Rpt07\\_PDF/403\\_HUMA\\_Rpt07-e.pdf](http://www2.parl.gc.ca/Content/HOC/Committee/403/HUMA/Reports/RP4770921/403_HUMA_Rpt07_PDF/403_HUMA_Rpt07-e.pdf)

French:

[http://www2.parl.gc.ca/Content/HOC/Committee/403/HUMA/Reports/RP4770921/403\\_HUMA\\_Rpt07\\_PDF/403\\_HUMA\\_Rpt07-f.pdf](http://www2.parl.gc.ca/Content/HOC/Committee/403/HUMA/Reports/RP4770921/403_HUMA_Rpt07_PDF/403_HUMA_Rpt07-f.pdf)

## 5. RECENT TRENDS IN UPPER RESPIRATORY INFECTIONS, EAR INFECTIONS, AND ASTHMA AMONG CHILDREN

(available in French)

Statistics Canada (2010, November 17) released a study that examined trends in upper respiratory infections, ear infections, and asthma among children. The findings indicate that:

- The prevalence of asthma has declined among Canadian children aged 2 to 7 to its lowest level in more than a decade.
- The prevalence of upper respiratory infections among children 2 to 3 has remained constant or declined in most regions of Canada. It has risen significantly in Quebec.
- Ear infections have declined in all regions.

Statistics Canada (2010, November 17) notes that one factor that may have contributed to the decreased prevalence of asthma and ear infections among young children is reduced exposure to cigarette smoke.

News: <http://www.statcan.gc.ca/daily-quotidien/101117/dq101117b-eng.htm>

French: <http://www.statcan.gc.ca/daily-quotidien/101117/dq101117b-fra.htm>

Full article: <http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=82-003-X&chroprg=1&lang=eng>

French: <http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=82-003-X&chroprg=1&lang=fra>

## 6. QUALITY OF HEALTHCARE IN CANADA: A CHARTBOOK

(available in French)

This is Canada's first-ever chartbook on healthcare quality. It provides both domestic and international data and reports on six key domains of quality: effectiveness, access, capacity, safety, patient-centeredness, and equity.

Full report: [http://www.chsrf.ca/pdf/chartbook/CHARTBOOK%20Eng\\_June\\_withdate.pdf](http://www.chsrf.ca/pdf/chartbook/CHARTBOOK%20Eng_June_withdate.pdf)

French: [http://www.chsrf.ca/pdf/chartbook/CHARTBOOK%20Fre\\_June\\_withdate.pdf](http://www.chsrf.ca/pdf/chartbook/CHARTBOOK%20Fre_June_withdate.pdf)

## INTERNATIONAL

### 7. BREASTFEEDING WON'T ROB MOM OF SLEEP

New research (Montgomery-Downs, Clawges, & Santy, 2010) found that new mothers slept about the same amount of time whether they were breastfeeding or formula-feeding. The researchers concluded that "efforts to encourage women to breastfeed should include information about sleep. Specifically, women should be told that choosing to formula feed does not equate with improved sleep. The risks of not breastfeeding should be weighed against the cumulative lack of evidence indicating any benefit of formula feeding on maternal sleep" (Montgomery-Downs, Clawges, & Santy, 2010).

<http://pediatrics.aappublications.org/cgi/content/abstract/peds.2010-1269v1?maxtoshow=&hits=10&RESULTFORMAT=1&author1=Montgomery-Downs&andorexacttitle=and&andorexacttitleabs=and&andorexactfulltext=and&searchid=1&FIRSTINDEX=0&sortspec=relevance&fdate=10/1/2010&resourcetype=HWCIT>

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## III. CURRENT INITIATIVES

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### 8. GOVERNMENT OF CANADA LAUNCHES NEW ANTI-DRUG CAMPAIGN

(available in French)

The latest drug prevention television advertisement was launched November 17, 2010. It is part of the Government of Canada's National Anti-Drug Strategy mass media campaign entitled "DrugsNot4Me". The website for the campaign has information and tips for parents.

News: <http://news.gc.ca/web/article-eng.do?m=/index&nid=574279>

French: <http://nouvelles.gc.ca/web/article-fra.do?m=/index&nid=574279>

Campaign website: <http://www.nationalantidrugstrategy.gc.ca/>

French: <http://www.strategienationaleantidroque.gc.ca/>

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#### **IV. UPCOMING EVENTS**

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This section lists events that have not been included in earlier editions of the bulletin or listserv postings. For the details of these events and a complete list of events noted in previous bulletins and postings see <http://www.beststart.org/events/otherevents.php>

#### **ONTARIO**

##### **9. BECOMING BULLY-FREE AT WORK: INFORMATION, INSPIRATION, AND IMPLEMENTATION**

November 24, 2010: Toronto, ON

Hosted by: Ontario Hospital Association

<http://www.oha.com/Education/Pages/CalendarofEventDetails.aspx?eventid=EP351>

##### **10. BUILDING CAPACITY FOR EQUITY IN HEALTH PROMOTION - OTTAWA**

November 29, 2010: Ottawa, ON

Hosted by: Advisory Committee member, see

[http://www.healthnexus.ca/projects/building\\_capacity/index.htm](http://www.healthnexus.ca/projects/building_capacity/index.htm)

English: [http://www.healthnexus.ca/projects/building\\_capacity/index.htm](http://www.healthnexus.ca/projects/building_capacity/index.htm)

French: [http://www.nexussante.ca/projets/Renforcer\\_la\\_capacite/index.htm](http://www.nexussante.ca/projets/Renforcer_la_capacite/index.htm)

##### **11. EQUITY AND DIVERSITY: ESSENTIAL TO EXCELLENT CARE FOR ALL**

December 3, 2010: Toronto, ON

Hosted by: Ontario Hospital Association

<http://www.oha.com/Education/Pages/CalendarofEventDetails.aspx?eventid=EP314>

##### **12. BUILDING CAPACITY FOR EQUITY IN HEALTH PROMOTION - SUDBURY**

December 3, 2010: Sudbury, ON

Hosted by: Advisory Committee member, see

[http://www.healthnexus.ca/projects/building\\_capacity/index.htm](http://www.healthnexus.ca/projects/building_capacity/index.htm)

English: [http://www.healthnexus.ca/projects/building\\_capacity/index.htm](http://www.healthnexus.ca/projects/building_capacity/index.htm)

French: [http://www.nexussante.ca/projets/Renforcer\\_la\\_capacite/index.htm](http://www.nexussante.ca/projets/Renforcer_la_capacite/index.htm)

##### **13. HEALTH NEXUS OPEN HOUSE**

December 8, 2010: Toronto, ON

Hosted by: Health Nexus

English: [http://www.healthnexus.ca/index\\_eng.php](http://www.healthnexus.ca/index_eng.php)

French: [http://www.nexussante.ca/index\\_fr.php](http://www.nexussante.ca/index_fr.php)

##### **14. CHILDBIRTH EDUCATOR ACCELERATED CERTIFICATION WORKSHOP**

December 4-5, 2010: Toronto, ON

Hosted by: CAPP Canada

<http://www.cappacanada.ca/>

##### **15. WOMEN'S VOICES: INCLUSION AND INVOLVEMENT IN THE HEALTH SYSTEM**

December 10, 2010: Toronto, ON

Hosted by: Ontario Women's Health Network

<http://www.surveymonkey.com/s/WomensVoices>

**16. PRIMA ONE-DAY WORKSHOP ON PROBLEMATIC SUBSTANCE USE IN PREGNANCY**

January 28, 2011: Ottawa, ON

Hosted by: Pregnancy-Related Issues in the Management of Addictions (PRIMA)

<http://www.addictionpregnancy.ca/contact.html>

**17. REACHING IN...REACHING OUT (RIRO) TRAINING – THUNDER BAY**

February 7-11, 2011: Thunder Bay, ON

Hosted by: RIRO

<http://www.reachinginreachingout.com/becometrainer.htm>

**18. BEST START RESOURCE CENTRE ANNUAL CONFERENCE**

February 22-24, 2011: Toronto, ON

Hosted by: Best Start Resource Centre

<http://www.beststart.org/events/detail/bsannualconf11/index.htm>

**19. REACHING IN...REACHING OUT (RIRO) TRAINING - TORONTO**

February 28-March 4, 2011: Toronto, ON

Hosted by: RIRO

<http://www.reachinginreachingout.com/becometrainer.htm>

**20. INNOVATION AND LEADERSHIP IN RURAL AND NORTHERN HEALTH CARE**

November 24, 2010: Toronto, ON

Hosted by: Ontario Hospital Association

<http://www.oha.com/Education/Pages/CalendarofEventDetails.aspx?eventid=EP153>

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**V. RESOURCES**

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**21. FETAL ALCOHOL SPECTRUM DISORDER (FASD) ONLINE COURSE**

This course provides information about FASD. Individuals can take the course at their own pace. It has been designed for health, mental health, social service providers, educators, and any professionals working with children, adolescents, and adults affected by FASD. Parents, caregivers, and family members may also find the course useful. The course provides an overview of FASD history, risk factors for Fetal Alcohol Spectrum Disorder, signs, symptoms, prevention, and suggested treatment.

<http://www.nofas-uk.org/OnlineCourse/foetalalcohol.com.htm>

**22. FETAL ALCOHOL FORUM E-LETTER**

This international e-letter is devoted exclusively to FASD research and medical issues for physicians, scientists, and health professionals.

<http://www.nofas-uk.org/news.htm#FetalAlcoholForum>

**23. FASCINATING FAMILIES NEWSLETTER: RIGHTS OF ABORIGINAL CHILDREN**

(available in French)

November 20<sup>th</sup> is National Child Day and we are asked to explore article 13 of the Convention on the Rights of the Child (the right to freedom of expression). This month's Vanier Institute of the Family "Fascinating Families" reflects on the rights of Aboriginal children to seek, receive, and impart information in a traditional, Aboriginal language.

English: [http://www.vifamily.ca/media/node/543/attachments/national\\_child\\_day.pdf](http://www.vifamily.ca/media/node/543/attachments/national_child_day.pdf)

French: [http://www.vifamily.ca/media/node/544/attachments/journee\\_de\\_lenfant.pdf](http://www.vifamily.ca/media/node/544/attachments/journee_de_lenfant.pdf)

## 24. PARTNERSHIP PROTOCOL: PRINCIPLES AND APPROACH FOR SUCCESSFUL PRIVATE/NOT-FOR-PROFIT PARTNERSHIPS IN PHYSICAL ACTIVITY AND SPORT

Participaction (2010) developed this protocol in collaboration with experts from academia, government, private corporations and not-for-profit organizations. The aim of the Partnership Protocol is to assist not-for-profits in the fields of sport and physical activity to find, implement, and sustain effective partnerships with the private sector, while respecting their own missions and mandates. It incorporates stories, advice and best practices from over 300 stakeholders and focuses on three key areas of interest:

- Why Partnerships?
- Guiding Principles for Partnerships, and
- Approach to Effective Partnerships.

English: [http://www.participaction.com/ecms.ashx/Resources/PartnershipProtocol\\_English\\_FINAL.pdf](http://www.participaction.com/ecms.ashx/Resources/PartnershipProtocol_English_FINAL.pdf)

French: [http://www.participaction.com/ecms.ashx/Resources/PartnershipProtocol\\_fRENCH\\_FINAL.pdf](http://www.participaction.com/ecms.ashx/Resources/PartnershipProtocol_fRENCH_FINAL.pdf)

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## VI. FEATURED BEST START RESOURCES

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The Best Start Resource Centre has several displays available for loan. Most are large, double-laminated paper displays that roll into a tube. Some of the newest displays are listed below.

### 25. SMOKING AND YOUR FAMILY

(available in French)

This display encourages parents to reduce their children's exposure to second-hand smoke by quitting smoking and ensuring family and friends smoke outside the home. The free standing display measures 0.8 x 2 meters (33" by 80") but rolls up into a small case. It can be used at health fairs and other events.

English: <http://www.beststart.org/resources/displays/Smoking%20and%20your%20family.pdf>

French: <http://www.meilleurdepart.org/resources/displays/Smoking%20and%20your%20family.pdf>

### 26. SLEEP SAFELY BABY!

(available in French)

The messages and graphics on this display about safe infant sleep are consistent with the new resources from the Public Health Agency of Canada. The free standing display measures 33" by 80" but rolls up into a small case. It can be used at health fairs and other events.

English: [http://www.beststart.org/resources/displays/sleep\\_safe\\_displays.pdf](http://www.beststart.org/resources/displays/sleep_safe_displays.pdf)

French: [http://www.meilleurdepart.org/resources/displays/sleep\\_safe\\_displays.pdf](http://www.meilleurdepart.org/resources/displays/sleep_safe_displays.pdf)

### 27. FOLIC ACID

(available in French)

This display about folic acid is a roll up unit. The free standing display measures 0.8 x 2 metres (33" by 80") and rolls up into a small case. It can be used at health fairs and other events.

English: [http://www.beststart.org/resources/pdfs/BS\\_folic\\_display\\_eng.pdf](http://www.beststart.org/resources/pdfs/BS_folic_display_eng.pdf)

French: [http://www.meilleurdepart.org/resources/displays/BS\\_folic\\_display\\_fre.pdf](http://www.meilleurdepart.org/resources/displays/BS_folic_display_fre.pdf)

*The Best Start Resource Centre thanks you for your interest in, and support of, our work. Best Start permits others to copy, distribute or reference the work for non-commercial purposes on condition that full credit is given. Because our MNCHP bulletins are designed to support local health promotion initiatives, we would appreciate knowing how this resource has supported, or been integrated into, your work ([munchp@healthnexus.ca](mailto:munchp@healthnexus.ca)). Please note that the Best Start Resource Centre does not endorse or recommend any events, resources, or publications mentioned in this bulletin.*

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**Click here to access Health Nexus' other e-bulletins and listservs:****In English:**

- [OHPE](http://www.ohpe.ca/) - The free weekly Ontario Health Promotion E-mail bulletin (OHPE) offers a digest of news, events, jobs, feature articles on health promotion issues, resources, and much more, to those working in health promotion. <http://www.ohpe.ca/>
- [Click4HP](https://listserv.yorku.ca/archives/click4hp.html) - An open, facilitated public listserv, is an international dialogue on health promotion. Participants exchange views on issues and ideas, provide leads to resources, and ask questions about health promotion. <https://listserv.yorku.ca/archives/click4hp.html>
- [Health Nexus Today](http://www.blogs.healthnexusante.ca/) - Health Nexus Today is our Blog on health promotion. According to Google, "Blog is short for weblog - a journal or newsletter that is frequently updated and intended for the general public." Find the latest on health promotion including breaking news, highlights, studies, and issues in health promotion and the determinants of health in Canada and internationally. <http://www.blogs.healthnexusante.ca/>

**In French:**

- [French distribution list](http://www.meilleurdepart.org/index_fr.html) – The free distribution list offers information in French on maternal, newborn, and child health promotion topics. [http://www.meilleurdepart.org/index\\_fr.html](http://www.meilleurdepart.org/index_fr.html)
- [Le Bloc-Notes](http://leblocnotes.ca/) – The biweekly French language bulletin provides information on health promotion. <http://leblocnotes.ca/>