

Breastfeeding Posters and Displays

The following is a list of breastfeeding posters and displays developed by agencies or coalitions in Ontario. They can be adapted or obtained for use by contacting the organization directly. Through the Maternal, Newborn Child Health Promotion Network and the Ontario Breastfeeding Committee agencies in Ontario were invited to submit information about breastfeeding posters and displays that could be adapted, copied or purchased. Brochures and other resources are mentioned when part of a comprehensive campaign, but are not listed as part of this project.

The information is current as of April 2009.

| | Title | Type | Key Message(s) | Agency | Contact Information | Comments |
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| 1 | Breastfeeding protects ... how can you protect breastfeeding | Campaign with display and other resources | breastfeeding through the continuum of pregnancy, up to 6 months, 6-12 months and beyond 12 months | Middlesex-London Health Unit | www.healthunit.com Contact: Laura Dueck | 4 pictures with 4 messages Related resources also available |
| 2 | Breastfeeding a human right | Posters | breastfeeding can be done any time and any where | North Bay Parry Sound District Health Unit and North Bay District Breastfeeding Coalition | www.healthunit.biz/ Contact: Heather Lawson | 6 posters with 6 messages in English and French |
| 3 | Skin-to-skin | Poster | To encourage skin-to-skin contact to facilitate breastfeeding | Hamilton Regional Lactation Committee and Hamilton Public Health and Social Services Department | www.myhamilton.ca/myhamilton/CityandGovernment/HealthandSocialServices/ Contact: Sandy Hernandez | 1 poster laminated or not laminated |
| 4 | What? You want my mommy to feed me in here? | Poster | To address attitudes about breastfeeding in public | Sudbury and District Health Unit | www.sdhu.com Contact: Laurie Willett | 1 poster |
| 5 | Breastmilk, it does a baby good | Poster | To address the benefits of breastfeeding | Sudbury and District Health Unit | www.sdhu.com Contact: Laurie Willett | 1 poster |
| 6 | Breastfeeding on the Go | Poster | To address breastfeeding in public | York Region Health Department | www.york.ca/NR/exeres/074E6838-52E2-4C8B-8CE3-0C5C6566FE63.htm Contact : Ann Ciniglio | 1 poster |
| 7 | Breastfeeding Key Messages | Display and card | Breastfeeding anytime, anywhere as part of key | Simcoe Muskoka District Health Unit | www.simcoemuskokahealth.org | 3 displays, same messages, different |

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| | | rack | parenting messages | | Contact: Kerri Grummett | sizes and increasing amount of graphics |
| 8 | Breastfeeding the Gift that Lasts a Lifetime | Display | Breastfeeding is natural, healthy and worth the effort | Elgin St Thomas Public Health | www.elginhealth.on.ca Contact: Kelly Hill | 1 horizontal display poster |
| 9 | Baby-Friendly Initiative | Display and 2 page poster | BFI message | Halton BFI coalition | www.halton.ca/health Contact : Chuey, Eileen | 1 vertical stand up display and 1 two page poster explaining the Baby-Friendly Initiative |
| 10 | Is your Health Care Baby-Friendly? | Poster | Addresses the need of facilities to be or become baby-friendly | Thunder Bay District Health Unit in partnership with OBC, BCC and SJH Hamilton | www.breastfeedingontario.ca Contact : Laura Prodanyk | 1 poster |
| 11 | Breastfeeding is the only food needed in the first 6 months | Poster | Exclusive Breastfeeding | Thunder Bay District Health Unit | www.tbdhu.com Contact : Laura Prodanyk | 1 poster |
| 12 | Breast is Best | Campaign with a number of resources | Benefits of breastfeeding | Thunder Bay District Health Unit | www.tbdhu.com Contact : Laura Prodanyk | List of campaign resources |
| 13 | Breastfeeding anytime anywhere | Poster | Breastfeeding in public | Thunder Bay District Health Unit | www.tbdhu.com Contact : Laura Prodanyk | 1 poster |
| 14 | Breastfeeding the norm for infant feeding | poster | Breastfeeding is the normal way to feed babies. | Windsor-Essex health unit | www.wechealthunit.org/family Contact: Sue Kocela | 1 poster |
| 15 | Breastfeeding Anytime, Anywhere | Poster | Breastfeeding is convenient because it can be done anytime and anywhere | Algoma District Health Unit | www.algomapublichealth.com Contact: Hannele Dionisi | 1 poster |
| 16 | Breastfeeding – did you know? | Banner display and table top display | Breastfeeding benefits | Kingston, Fontenac Lennox & Addington Health Unit | www.kflapublichealth.ca Contact: Kris Milan, | Other resources also available |
| 17 | Breastfeeding is a normal part of life | Poster | Normalcy of breastfeeding and BFI messages | Chatham-Kent Health Unit | www.chatham-kent.ca Contact: Marcia Vermey | 1 poster |

Breastfeeding posters, displays and other resources by other Canadian and International agencies:

This is NOT an inclusive list of ALL posters and displays available, but a list of agencies, who responded to our request. Agencies offering breastfeeding brochures are not listed here.

INFACT Canada www.infactcanada.ca/mall/lobby.asp has a variety of posters and other resources.

The Breastfeeding Committee for Canada has a Baby-Friendly poster that can be downloaded from the “what’s new” section of their website at www.breastfeedingcanada.ca.

Union of Ontario Indians www.anishinabek.ca/index.php has developed a breastfeeding brochure that could easily be adapted into a poster or display. For information contact: Laurie McLeod Shabogesic.

The Alberta Breastfeeding Committee is selling posters from the home page of their website www.breastfeedingalberta.ca.

Government of New Brunswick www.gnb.ca/0053/bfi/index-e.asp had developed a series of posters.

Entraide Naturo-Lait of Quebec www.entraidenurolait.com/index.php has breastfeeding posters and other breastfeeding resources in French.

Centre Ressource Documentaire pour l'Allaitement Maternel - CERDAM www.info-allaitement.org in France offers a number of posters, displays and other breastfeeding resources in French. For a catalogue of resources check: http://assoc.ipa.free.fr/presentation_fichiers/ipa-cat-2008-web.pdf

Kangaroo Mother Care offers a skin-to-skin poster to encourage skin-to-skin contact and early breastfeeding. For information contact Attie Sandink at asandink@cogeco.ca.