

**Best Start Resource Centre Webinar for Service Providers:
Healthy Mothers, Healthy Babies; Breastfeeding Web-Course:
A Train-the-Trainer Approach**

Date and Location: Tuesday, February 2nd, 2010
1.30 - 3.00 pm

By free webinar - please sign in at 1.15 pm

**Phone and internet connection are required to participate in the webinar.
Details and handouts will be sent to registrants.**

Workshop Description: This free webinar will help service providers to successfully engage staff and volunteers from their organization in completing the *Healthy Mothers, Healthy Babies Web Course*. This webinar is designed primarily for staff in community agencies and hospitals involved in training and education of staff, students and volunteers. A train-the-trainer approach will be incorporated.

Audience:

This webinar is designed for staff of community agencies and hospitals whose role involves program planning, policy development, staff education or administrative decision-making for programs providing service to pregnant women and new families.

Objectives:

- Increase knowledge about the availability, content of the Healthy Mothers Healthy Babies breastfeeding web course and how to access and use this course effectively.
- Discuss strategies that can be used by community agencies and hospitals within their organizational mandate to ensure staff and volunteers protect, promote and support breastfeeding according to Baby Friendly Initiative's *The Ten Steps to Successful Breastfeeding* for hospitals and *The Seven Point Plan for Community Health Services* using the web course.
- Discuss strategies that will enable the engagement of staff and volunteers in taking the course and applying the content.
- Provide contact information for ongoing consultation and support to organization staff.

Speakers:

Hiltrud Dawson, Best Start Resource Centre is a Health Promotion Consultant with the Best Start Resource Centre, funded to support Ontario service providers who address preconception, prenatal, maternal and child health. She has worked extensively on breastfeeding, perinatal mood and anxiety disorders and infant health topics. Hiltrud was instrumental in implementing the Baby-Friendly Initiative at St. Joseph's Healthcare in Hamilton. In her present capacity, Hiltrud assists communities across the province by providing workshops, consultations and developing new provincial resources.

Martha Svacina is a public health manager with the Healthy Babies Healthy Children program, a Lactation Consultant, and a Masters of Public Health student with the University of Waterloo. In collaboration with community partners, Martha has participated in the development and implementation of a thriving breastfeeding peer support program as well as many Baby-Friendly Initiative strategies. She and her colleagues have shared their work at several provincial conferences. Currently, she is completing her practicum with the Best Start Resource Centre and is focusing on child health and breastfeeding projects.

Additional Information: Please make yourself familiar with the contents of the online course: Healthy Mothers Healthy Babies at www.beststart.org/courses/. For more workshop details, please check the Best Start Resource Centre website at www.beststart.org.

Register early, space is limited
Best Start Resource Centre
180 Dundas Street West, Suite 1900
Toronto, Ontario, M5G 1Z8

Phone: 1-416-408-2249 or 1-800-397-9567
Fax: 1-416-408-2122
E-mail: beststart@healthnexus.ca
Website: www.beststart.org

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Registration Form

Please check www.beststart.org for venue detail and more workshop information.

Please print clearly

First Name: _____ Last Name: _____

Position: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

Please let us know if you need to cancel your registration, as we may have others on the waiting list, who can then be contacted for a chance to join the webinar.

For administrative inquiries contact:

Roshni Juttun: 1-800-397-9567 ext. 2336; or 416-408-2249 ext. 2336, r.juttun@healthnexus.ca

For content inquiries contact:

Hiltrud Dawson, 1-800-397-9567, ext. 2250; h.dawson@healthnexus.ca